

Appl. No. : 09/251,218
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AMENDMENTS TO THE CLAIMS

1. (Currently Amended) A product configuration display system comprising:

a data center having a microprocessor operably connected to a storage media, said data center configured to be networked with at least a buyer terminal, said data center configured to receive at least one request to change a product presentation from said buyer terminal;

at least one three-dimensional representation of a first product stored in said storage media, said at least one three-dimensional representation of said first product capable of illustrating multiple perspective views of said first product by rotating said three-dimensional representation of the product; and

a product display module operably connected to said storage media and configured to execute in said data center, said product display module including a definition of a product display screen accessible by said buyer terminal, said product display module configured to receive a request to change a product presentation through said product display screen, said request comprising user-selected alterations of physical product exterior/interior options, said product display module configured to display the changed product presentation comprising said user-selected alterations of physical product exterior/interior options in said product display screen by modifying said definition of the product display screen.

2. (Original) The system as defined in Claim 1, wherein said at least one three-dimensional representation of said first product is a three-dimensional model of said first product.